

Canadian band *Lunch At Allen's* will perform on Saturday, May 6, 2017, at the Burlington Centre for the Performing Arts and on Friday, May 12, 2017, at the Rene Caisse Theatre in Bracebridge, to raise much-needed funds for Jake Thomas, the son of notable Canadian musician Ian Thomas.



In January, Jake survived an accident that fractured his spine, leaving him a paraplegic. This has been a life-altering incident for him, his wife, and his four children. His loved ones and hometown community have come together in a philanthropic venture to provide support. Jake has touched many lives and many are rallying to help him. Your contribution will be especially noted by those involved in this endeavour.



There are five sponsorship levels that offer brand exposure. Full details are available in your sponsorship package. Benefits include advertising space in the concert program, which will allow you to reach approximately 1,000 people who will be in attendance. Your company logo will also be featured on the silent auction web page.

Additionally, your company's sponsorship could be recognized by the band members on social media, reaching more than five thousand followers. There's also potential for increased social media exposure as posts are liked and shared by those in this tightknit community. Your company could also be recognized by the band at performances, depending on the level you choose.

Your support will help retrofit the family home and vehicles, to purchase the necessary mobility devices, and allow Jake to have as much comfort as possible in his day-to-day living. We ask that you review the enclosed materials and consider this opportunity to make a difference while positioning your brand in front of our community.

Sincerely,

SPONSORSHIP	AMOUNT	LOGO ON AUCTION SITE	LOGO ON AUCTION SITE	ADVERTISING SPACE IN CONCERT PROGRAM	SOCIAL MEDIA	COLLECTION ITEMS	CONCERT TICKETS	CONCERT NIGHT	FACE-TO-FACE MEETING
Bronze	500	Side on rotation		Listed on Back Page					
Silver	1000	Side on rotation		1/4 page		Lunch at Allen's CD,	Two tickets to show if wanted, option to donate to auction if not.		
Gold	2500	Side on rotation	Top	1/2 page	Shout out on FB, Tweets in group of others	Lunch at Allen's CD,	Two tickets to show if wanted, option to donate to auction if not.		
Platinum	5000	Side on rotation	Top	3/4 page	Shout out on FB, Tweets	Lunch at Allen's CD, option of Best Selling Books from Ian Thomas and Murray McLaughlin	Two tickets to show if wanted, option to donate to auction if not.		
Diamond	10,000	Side on rotation	Top	Full Page	Individual shout out on FB, Tweets	Lunch at Allen's CD, option of Best Selling Books from Ian Thomas and Murray McLaughlin	Two tickets to show if wanted, option to donate to auction if not.	Appreciation from Band while on stage	Lunch at Allen's, with Lunch at Allen's